

PRIVACY POLICY

I believe in your right to privacy and the responsibility I have to disclose how I use information you provide me through my website. More specifically, I have agreed to notify you of:

- What personally identifiable information of yours or third party personal identification is collected from you through the Website
- The organization collecting the information;
- How the information is used;
- With whom the information may be shared;
- What choices are available to you regarding collection, use and distribution of the information;
- The kind of security procedures that are in place to protect the loss, misuse or alteration of information under my control;
- How you can correct any inaccuracies in the information.

If you feel that I am not abiding by this posted privacy policy, you should contact me at AndrewKraus.com Site Owner with “Privacy Policy Concern” in the subject line.

By using this site, you signify your agreement to the Privacy Policy associated with it. If you do not agree with this policy, please do not use this site.

1. INFORMATION COLLECTION AND USE

Andrew Kraus is the sole owner of the information collected on this site. He will not sell, share, or rent this information to others in ways different from what is disclosed in this statement. Andrew Kraus collects information from visitors at several different points on this Website.

2. ON-LINE FORMS COMPLETED BY VISITORS TO MY WEBSITE

In order to use some of the services offered through my site, e.g., posting a response to a blog entry or adding a comment, a visitor must enter relevant contact information such as email address and optional name into an on-line form. This information will not be shared with other individuals or companies without approval from the visitor specific to any given request to share.

3. COOKIES

A cookie is a piece of data stored on the visitor’s hard drive containing non-contact information about the visitor. Cookies can also enable me to track and target the interests of my visitors to

enhance the experience on my site. Usage of a cookie is in no way linked to any personally identifiable information while on my site. If a visitor rejects the cookie, they may still use my site.

4. LOG FILES

Andrew Kraus uses IP addresses to analyze trends, administer the site, track visitor's movement, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

5. SHARING

Andrew Kraus may, from time to time, share aggregated demographic information with his partners and advertisers. Such information is not linked to any personal information that can identify any individual person. Andrew Kraus may use an outside shipping company to ship orders, and a credit card processing company to bill visitors for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes. Andrew Kraus partners from time to time with other parties to provide specific services. When the visitor signs up for these services, he will share names, or other contact information that is necessary for the third parties to provide these services. These parties are not allowed to use personally identifiable information except for the purpose of providing these services.

6. LINKS

This Website contains links to other sites. Please be aware that Andrew Kraus is neither responsible nor liable for the privacy practices and content of such other sites. Andrew Kraus encourages his visitors to be aware when they leave his site and to read the privacy statements of each and every Website that collects personally identifiable information. This Privacy Policy applies solely to information collected by this Website.

7. SURVEYS AND CONTESTS

From time-to-time Andrew Kraus' site may request information from visitors via surveys or contests. Participation in these surveys or contests is completely voluntary and the visitor therefore has a choice whether or not to disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code, age). Contact information will be used to notify the winners and award

prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site and to provide a satisfying experience to the survey participants.

8. FORWARD TO A FRIEND

If a visitor elects to use the AndrewKraus.com referral service for informing friends about his site or newsletter, the friends' name and email address are requested. Andrew Kraus, or a third party service used by Andrew Kraus, will automatically send the friends a one-time email inviting them to visit the site. This information is used for the sole purpose of sending this one-time email.

9. CHOICE / OPT-OUT

Visitors who no longer wish to receive information previously requested may opt-out of receiving it by clicking the Unsubscribe link in the bottom of the mailing list messages and changing their options with Constant Contact.

10. NOTIFICATION OF CHANGES

If Andrew Kraus decides to change his Privacy Policy, he will post those changes on this site's Homepage so visitors are always aware of what information he collects, how he uses it, and under circumstances, if any, he discloses it. If at any point he wants to use personally identifiable information in a manner different from that stated at the time it was collected, he will, before doing so, notify visitors by way of an email of his intention. Visitors will have a choice as to whether or not he is allowed to use their information in this different manner. He will otherwise use information in accordance with the privacy policy under which the information was collected.

11. INFORMATION SECURITY

The importance of security of all information associated with his visitors is an important concern to Andrew Kraus. Transmitting Your Information to/from your computer to/from his servers: He exercises care in providing secure transmission of your information from your computer to/from his servers. However, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while he strives to protect your information, he can not ensure or warrant the security of any information you transmit to him or receive from this site, and it is understood that you do so at your own risk. Once your transmission is received, he uses industry standard efforts to safeguard the confidentiality of your information, such as firewalls and Secure Socket Layers. However, "perfect security" does not exist on the Internet.

YOUR ACCEPTANCE OF THESE TERMS

- By using this site, you signify your agreement to the Privacy Policy associated with it. If you do not agree with this policy, please do not use this site. Your continued use of this site following the posting of changes to these terms will mean you accept the terms and subsequent changes.